
A Study on Changing Society of Social Media Uses and Education Transforming Emerging Trends in 21ST Century

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ABSTRACT

Social media are becoming most relevant and useful tools of our daily life. The daily use of social medias is a part of our life and therefore became a key element of our education system. The rapidly increase of social network aims to expend and depend one's and social connection potentially phenomena that implication nowadays. Social networking sites like Facebook, Twitter, Instagram are became integral part of our life integral part of our life including student. Many different initiative are used in different initiative are used in different perspectives. We exchange comment, discuss and create information and knowledge by using social media in teaching learning system. At present scenario ICT tool available for use in academic discourse. Many institutions have been using different online platform to continue online classes. Today is very challenging environment create in classroom the goal was to rethink the role of social media in daily life must be improved to integrated into the curriculum in this inventing to use social media .For entertaining and information processing purpose, social media have many field of social science. This seems to be an enjoyable and universal process. The educator need to be useful This media is easily transmit content into the form of picture video audios and words made possible to create teacher exploring in transforming pedagogical basis of their experience which are which they gather from their teaching experience.

INTRODUCTION:

The contemporary India was always ready to achieve effective learning via digital media .Now the days there are technologies related to education in many ways like one way discussion as an educational procedure .Social media are integrated from of Internet based websites , community building, support collaboration and other internet related materials .To engage in productive activities we used social media like blogs, Twitter, micro blog, video sharing, wikis etc. One of the important tools of new computer we used social media for changing idea, information, communication etc. Now we used Facebook to create the public account where they find opportunity to publicized and distribute knowledge to use in professional or elder but also used widely in educational sectors. Its total depends upon the person and who used it. As bad negative impact on the society. Social media had become a major constraint in education Purpose causing used social media to check the modern trends while them studying. They are extremely busy in social media and then education sites. It create some major health issue also slit of the family. Sometimes some students use their mobile to connect him to other source of Internet such as games, which make disconnect from learning process .In this situation we need a responsible teacher to support to develop successfully digital pedagogy of transforming learning. Most powerful sector of and social media is to used only with no connection with teaching response are also explored by students .Social media not only facilitate communication became teacher and students .Nowadays in Internet is experienced by I mean most of the mobile in and social society is social media is a great process it is very relevant to solve this problem.

OBJECTIVES OF THE STUDY:

- 1.To know about the teaching society of social media.
2. To know about the role of social media in positive or negative roles.
3. To know about the application of some popular social media in present scenario.

METHODOLOGY OF THE STUDY:

The present paper is an authentic study and theoretical research in nature. This research work is mainly founded on official documentary evidence and also various sources of information like books, e-books, journals, articles, websites, and reports of various organizations. The content analysis method was used by the researchers.

MEANING OF SOCIAL MEDIA:

Social media are becoming most relevant, and useful tools of our daily life. The daily use of social media is a part of our life and therefore became a key element of our education system. The rapidly increase of social network aims to expend and depend one's and social connection is relatively new but potentially important phenomena that implication for teaching and learning in teacher education in nowadays. Social networking sites like Facebook, Twitter, Instagram are became integral part of our life intregal part of our life including students . Many different initiative are used in different initiative are used in different perspectives. Using social media in teaching learning system .At present scenario ICT tool available for use in academic discourse .Many institution have been using different online platform to continue online classes. Today is very challenging environment create in classroom the goal was to rethink the role of social media in daily life must be improved to integrated into the curriculum in this inventing to use social media .For entertaining and information processing purpose ,social media have many field of social science .This seems to be an enjoyable and universal process . The educator need to be useful This media is easily transmit content into the form of picture video audios and words made possible to create teacher exploring in transforming pedagogical basis of their experience which are which they gather from their teaching experience .

SOCIAL MEDIA AS A NEW PLATFORM OF A TEACHING AND LEARNING :

Education can be use as a tool to empower the individual to child and their learning, student are able to see their own role in transmission. Education is a process which changes in the behavior of society. Social media and education for sharing of various ideas, information, career interest through communities and learning. Students use social media to share and get collected quick information, reviews and solutions to their problems. Students and teacher now get better connected while use of social media for gaining and providing education, respectively. Social media and education help the world to communicate each other in the country and sharing their feelings, knowledge, experiences, thorough technology and educational system. Social media play an essential role in impaction our culture, education and society to transforming world. Social communication through the net and social networking from communication in person to person. Nowadays social media on Social media increasing education day by day. Using different kind of technology in educational system improving the process of education and learning process. The role of social media and education system to great impact on transforming world today. Social media is in impact turning us into one of the most

delinquent generation, yet we choose texting to phone conversations, online chat to a face to face assembly and plenty to have replaced human interaction with convenient system together with facebook, twitter, instagram. Social media Communication is the biggest advantage of social media here student can communicate, student can asked any question of any web. BY using the social media student can be attached teachers also contact with friends and discuss the topic on subject related also. Now the pandemic situation student and teacher to their process of teaching-learning through use social media and they connect online mode of communication.

So, Social media play a great role in present day situation in human life in the world. Social media connect to people in all over the world. Many school ,colleges and university a lot of students to the means of social media networks example - Facebook, YouTube, Twitter this channel can be utilize to communicate about school news ,Educational information and provides students with more variable data. Our educational institution and educational process is development day by day to use new educational technology.

SOME POPULAR SOCIAL MEDIA SITES:

Facebook: One of the most well-known types of social media sites is face book. Many people use these platforms to connect with family, friends, teachers and brands. Through Face book, students can upload pictures and videos and send messages from anywhere at any time.

WhatsApp: WhatsApp is free to download messenger app for smartphones. WhatsApp uses the internet to send messages, images, audio or video. The service is very similar to text messaging services, however, because WhatsApp uses the internet to send messages, the cost of using WhatsApp is significantly less than texting.

Twitter: This platform is similar on Face book, user's photos, videos, status updates, links, polls and much more. Twitter has grown exponentially in education, as an effective tool that can be used to encourage learning and sharing ideas, or knowledge, in and out of the classroom .

LinkedIn: This social network is a great place for professionals to connect. It's an excellent platform for building professional relationships, sharing information, finding new jobs, and recruiting new candidates.

Instagram: This type of social media allows you to give a visual insight into your profession. You can get creative and share inspirational images and videos. Instagram can showcase students work by offering their new place to feature their hard work or even interesting details about a student.

YouTube: YouTube is a very important tool of social media in the classroom. Students can watch videos, answer questions, and discuss content at any time. Students are able to access learning sources anytime, anywhere without paying. Speech and listening skills are enhanced through YouTube.

Blog: In this site teacher and students connected to using a unique theme. When teacher can teach students through online learning they can become more successful and comfortable.

Google+: It is another site of social media. Here teachers and students make a circular managing virtual communication an art. Students are interested to know about a particular subject. This site helps students and teacher both to connect the right tool of their understanding and learning path.

STUDENTS AND TEACHERS USE SOCIAL MEDIA:

Social media has become an indispensable tool not only of communication and marketing but also for educational purpose. Now social media is becoming a more accessible and effective platform I teaching learning process. We know that the number of social media user is increasing rapidly worldwide. Through social media young and older people can share their content and knowledge very easily. It also helps students to providing and fetching their information communicating with their friends, classmates, teachers, and colleagues. They are using social media for any reason such as their study purpose, entertainment, gathering data etc. Teachers can solve their problem immediately through social media. Now students and teachers are getting a relationship while making better use of this platform for gaining and providing education.

POSITIVE AND NEGATIVE ROLE OF SOCIAL MEDIA ON TEACHING LEARNING PROCESS:

The role of social media in the present education system is extensive. Now social media has a role to play in every aspect of education. It has come to be a new platform on teaching-learning process. But its role has not only positive aspects but also some negative aspects. Through this platform students and teachers are getting a lot of benefited but on the other hand they are suffering a lot of problems. So we discussed some positive and some negative role of social media on teaching learning process in below.

POSITIVE ROLE OF SOCIAL MEDIA:

There are some positive roles of social media.

1. Improve Teaching and Learning: Social media is serving as a gateway for teaching and learning process. Through this media we can exchange our information with our friends, colleagues, and teachers. This platform has created a treasury for us from which we can extract very little bit of information without considering how rare the subject is. So it helps students and teachers both to improve their teaching and learning skills.

2. Improve Self Confidence: Social media is serving as a source of confidence or boosting confidence among the students. Through this they feel much better. They can collect information and knowledge about something; they immediately remove their confusion with the help of social media. So, they can improve their self confidence very quickly.

3. Time Consuming: Social media has allows us to save most of important time in our lives and put it working different types of productive work. This also allows us to communicate with everyone in very short time. We get different types of distance education at home. It can also help to develop our communication skills and allows the learning skills. It can be said that at present we get various updates from social media around the world in just a few minutes. So, social media plays a very important roll in our busy lives.

4. Enhance Academic Performance: Social media helps students and teachers to enhance their academic performance. Student and teacher both can increase their performance skills and gathered many information from social media. Students can solve their various academic problems and project work problems through online platform. They can create face book group, WhatsApp group, to communicate their project work and share ideas. So social media play a very important role in our teaching learning process.

5. Enhance Creative Works: Students can upload pictures, videos or stories very speed and it has resulted in a greater amount of sharing of creative works. They are able to get instant feedback from friends, family on their creative works. They can developed their artistic abilities and can provide much needed confidence and help them to decided that what they may want to pursue in their future career.

6. Encourage Online Learning: Social media is a gateway to encourage and motivated students to learn through online education. From this media students get more information to success their goal. Student can use you tube to get educational videos, online notes etc.

7. Build New Skills: Social media can helps students and teachers both to increase their technological skills. With the increased focus on technology educational and business purpose. This will help students to build new skills and aid them thought their lives.

8. Quality Education: Social media has also increased the rate of quality education for teacher and students. It increased the quality of collaboration for students. They are able to communicate, sharing information very quickly and they can increase their productivity and help to teach them how to work well in group.

NEGATIVE ROLE OF SOCIAL MEDIA:

1. Addiction: Addiction is a big challenged for students. It is a very bad habit for the students. Teenager students are mostly affected by this addiction. When they are using social media, they are highly addicted to it. The addiction piece of online networking can be horrible and can even encourage personal life. It can similarly waste a person's time which can be used by profitable work and practice.

2. Mental Stress: The main disadvantage of this media is that it is constantly increasing the stress of the users. How much did those who use Facebook respond to what they posted to others, how many people commented or liked it, this curiosity works in their minds all the time. This curiosity puts his brain under constant pressure, which gradually begins to affect the functioning of the brain. And if you don't get comment-like, that pressure increases even more.

3. Time Wastage: Using social media at the present time allows us to know information quickly in a short period of time. But we use social media more for our entertainment. We waste our time on social media for hours to hours. We waste time listening to or watching irrational news on social media.

4. Loss of Motivation in Students: The effectiveness of teaching depends on the motivation of the student. At present, the level of motivation of students is decreasing day by day due to the addiction of social media. Students are relying more on the internet than on books or teachers, so they are not being motivated.

5. Reduces Learning: Students are constantly using social media in their educational life. They get educational information as easily but today it has become an addiction of students. Students spend more time on the internet than reading books. As a result of using social media students reading habits are starting to deteriorate day by day.

6. Hacking: The most important downside of social media these days is that personal data and privacy can be easily hacked and shared on the internet. This is one of the dangerous disadvantages of the social media. Where every user is advised to keep their personal data and accounts safe to avoid such accidents.

7. Isolation: We think that, if you are highly engaged with social media then we get everything what we want but that is not true. Rather it's true that we are detached from our nearest friends due to social media. We can access internet easily but we did not find friends, philosophers, guide easily. Actually social media makes us isolated from mainstream of life.

8. Lose Concentration: it is also a negative role of teaching and learning process. We can't concentrate as much as need in the times of learning due to social media engagement. The engagement loses the energy, the patience of everybody. That is why we are becoming irritating and frustrated.

9. Reduce Academic Performance: When students use social media in multi task then they forgot their academic performance. They become highly immersed on facebook, twitter, you tube. Their ability to academic performance is decreased. By using social media sites that they can distracted from their academic studies. When they are checking some sites for their project work, educational purpose then they can distracted from their academic performance.

10. Effect on Health: Now excessive use of social media is very much harmful to the health of students. Students are not eating their meals on right time, not take proper rest and continuously use phone or laptop. So their eyes can effected and make students lazy and unmotivated to their study. For this reason they may also be exposed to bad posture, eye strain, physical and mental stress. So it is a very big problem on student's educational life.

THE CHANGING SOCIETY OF SOCIAL MEDIA USE AND EDUCATION IN TRANSFERRING EMERGING TRENDS IN 21ST CENTURY:

In 21 century social media like Facebook, Twitter, Instagram, YouTube are most relevant field of education in this long period of evolution. Social media implication in changing society not only negative impact. It should be very serious to adapt it . Students and lectures have increased effective in learning education, with good engagement and greater use of it. For future research design for campus to have install and equipment to work well .Even through social media knowledge construction in the students may ask on the subject of the lecture in their in there classroom environment. The new pedagogical potential in learning incorporate with assignment and feedback from two ways communication and collaborative work also .In changing society social media is addiction . Most of the student are now busy to adapting update his or her social media platform . certain change in the teaching process made classroom environment uncomfortable and unrestricted .Most of the family included parents are completely dark about this his concept that's why so student suffer this problem they are learning period .Online in system highlighted the advance technology and innovation in learning and teaching process .Even through social media knowledge consumption and knowledge construction .That's mean social network focus on reduced learning and retaining information from another. Now students spend so much time working with social media with new technology, student development more famous and dedicated .It focus on heavily on building online communities in with some interest or their regular activities .Social media had become integral part of our life of interact and receive feedback from one another .It increase attract with sustaining sense of belonging. Social media tools and technologies acquire knowledge to establishing enduring relationship with real people, connecting with followers though Facebook and other social sites .

CONCLUSION:

Social media is merging in our life day by day. It's becoming an essential part of our life. Life is now without social media is meaningless. Social media is now the medium of everyone's identity. And through this acquaintance we feel happy. What a strange time has come. We are busy but we don't know what we are doing. Gradually we become isolated like island. We have nothing but salt water around us, there is nothing sadder than this. We all known that social media is a very popular platform for young age people, through which media the people are being able to exchange information or communicate with each other. We often post informative posts on Facebook, Twitter, Instagram, Snap chat and many other sites and apps, all of which include social media. It helps students to enrich their knowledge from the sea of untapped knowledge through the internet. We continue to think of social media as an alternative to formal education. While there are positive aspects to social media, we cannot deny its

negative aspects. Direct contact with each other is declining due to increasing addiction to social media. The result is increased frustration and loneliness. Through the use of social media, adolescents are exposed to negative behaviors such as comparing themselves to others, risky behaviors, sharing harmful posts, or abusing social media. We have to remember that in each step there is risk in life that may be positive or negative but still we are walking. We never stop to dreaming because I know ‘miles to go before I sleep.’ In conclusion, social media can cause a lot of harm, but if its utilization is ensured, much better can be achieved. We need to be aware ahead of time.

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