A Thorough Analysis of Biking Outdoor Recreation in India: Unexplored Potential

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ARTICLE DETAILS	ABSTRACT
Research Paper **Keywords:** *Bicycle tourism, adventure tourism, tourism in India, international cyclists* *DOI:* **10.5281/zenodo.14107554**	This research aims to investigate the burgeoning phenomenon of bicycle adventure tourism in India, an emerging niche within the broader tourism industry. The study seeks to analyses the current status, trends, and challenges faced by bicycle adventure tourism operators, as well as the experiences of both domestic and international cyclists exploring the diverse landscapes ofIndia on two wheels. By examining the economic, environmental, and socio-cultural impacts of this niche tourism segment, the research intends to shed light on the potential benefits and opportunities for local communities, businesses, and policymakers. Through a qualitative research method, the study aims to provide valuable insights that can inform the developmentof sustainable policies and strategies to harness the full potential of bicycle adventure tourismin India.

INTRODUCTION

Bicycle Tourism in India

Bicycle tourism in India has emerged as a dynamic and promising niche within the broader spectrum of adventure tourism (Dubey et al., 2023)). The diverse topography, rich cultural heritage, and vibrant landscapes of the country provide an ideal canvas for cyclists seeking unique and immersive experiences. Against the backdrop of a global surge in interest towards sustainable and experiential tourism, the allure of exploring India on two wheels has gained considerable traction (Galvani et al., 2021).

India, renowned for its bustling cities, tranquil countryside, and challenging terrains, offers a kaleidoscopic array of cycling opportunities. From traversing the majestic Himalayan trails to meandering through the historic routes of Rajasthan, the possibilities for bicycle adventures are as varied as the nation's geography (Thakkar et al., 2023). This burgeoning trend is not only attracting domestic enthusiasts but is also capturing the attention of international cyclists keen on discovering the unexplored gems of the subcontinent.

Yet, despite its immense potential, bicycle tourism in India remains largely untapped. This research endeavors to delve into the current landscape of bicycle adventure tourism, examining its economic, environmental, and socio-cultural dimensions (Román et al., 2022). By exploring the challenges faced by operators and the impact on local communities, this study aspires to contribute insights that will guide the sustainable development of this promising sector, ultimately positioning India as a premier destination for bicycle enthusiasts seeking authentic and enriching travel experiences.

Background

According to Bakogiannis et al., (2020). Bicycle tourism in India has emerged as a compelling area of interest within the broader context of adventure tourism. The global trend towards sustainable and experiential travel experiences has ignited a growing curiosity in exploring India's diverse landscapes and cultural heritage on two wheels. As more travellers seek meaningful connections with the destinations they visit, the appeal of bicycle adventures in India has gained momentum. The background of this study is rooted in recognizing the untapped potential of bicycle adventure tourism in India. Despite the country's vast and varied terrain, rich cultural tapestry, and historical significance, the specific exploration of India as a bicycle tourism destination remains limited. Existing literature indicates a scarcity of comprehensive studies addressing the nuances of bicycle tourism, hindering a holistic understanding of its current state and potential impacts.

The research follows a secondary research approach, leveraging existing academic publications,

industry reports, and relevant documents to synthesize a comprehensive overview of bicycle adventure tourism in India. This qualitative research methodology involves the analysis and interpretation of non-numerical data, allowing for a nuanced understanding of the multifaceted aspects surrounding bicycle tourism. By drawing on a diverse range of sources, the study aims to uncover trends, challenges, and opportunities within the Indian bicycle tourism landscape (Mou et al., 2022)). The qualitative approach is chosen for its ability to provide in-depth insights into the perspectives of various stakeholders, including cyclists, tour operators, and local communities. This research design aligns with the overarching goal of offering a nuanced and comprehensive examination of the untapped potential of bicycle adventure tourism in India, paving the way for informed recommendations and strategies for sustainable development in this emerging sector.

Rationale for the Study

The rationale for undertaking a comprehensive study on bicycle adventure tourism in India stems from the intersection of several significant factors that collectively underscore the importance and timeliness of such an investigation. Firstly, Scott (2021) opined that the global tourism landscape is undergoing a discernible shift towards sustainable and experiential travel. Bicycle tourism, with its intrinsic eco-friendly and immersive characteristics, epitomizes this evolving trend. India, endowed with diverse natural landscapes and a rich cultural heritage, is poised to capitalize on the growing demand for authentic and sustainable travel experiences. Understanding the dynamics and potential of bicycle adventure tourism becomes imperative in aligning with and contributing to the evolving global tourism paradigm (Bassols i Gardella, 2023). Secondly, despite its vast potential, bicycle tourism in India remains an underexplored domain. The existing body of literature lacks comprehensive insights into the challenges, opportunities, and overall landscape of this niche sector. By delving into this uncharted territory, the study seeks to fill a critical knowledge gap, offering a nuanced understanding of the current state of bicycle adventure tourism in India and its multifaceted impacts (Barquilla et al., 2023).

Moreover, the research aims to shed light on the economic, environmental, and socio-cultural dimensions of bicycle tourism. Analyzing the potential economic contributions to local communities, the environmental implications of such activities, and the socio-cultural interactions between cyclists and the host communities will provide a holistic perspective. This information is vital for formulating sustainable policies and practices that balance the economic benefits of tourism with environmental and cultural preservation.

Additionally, the study is motivated by the recognition that bicycle adventure tourism has the potential to empower local communities and create new economic opportunities. By identifying challenges faced by operators and understanding the expectations and experiences of cyclists, the research aims to facilitate the development of strategies that enhance the positive impacts of bicycle tourism on both the industry and the communities involved (Nilsson, 2019).

In essence, the rationale for this study lies in its potential to contribute valuable insights that not only enhance academic understanding but also inform practical interventions for the sustainable growth of bicycle adventure tourism in India, thereby positioning the country as a premier destination for responsible and enriching travel experiences.

Research aim

To investigate and understand the current status, challenges, and potential of bicycle adventure tourism in India for informed development.

Research objectives

1. Assess the current state of bicycle adventure tourism in India, including popular destinations and existing infrastructure.

2. Identify challenges faced by operators and cyclists, exploring economic, environmental, and socio-cultural dimensions.

3. Provide insights for the development of sustainable policies and strategies to harness the full potential of bicycle tourism in India.

Research questions

How does bicycle adventure tourism contribute to India's tourism landscape, and what challenges and opportunities exist for its sustainable development?

Significance of the study

The significance of this study lies in its potential to illuminate the largely unexplored realm of bicycle adventure tourism in India, offering crucial insights for various stakeholders (Basu & Mishra, 2023). As an emerging niche within the tourism industry, understanding the economic, environmental, and socio-cultural impacts of bicycle tourism is paramount. The findings hold practical implications for policymakers, guiding the formulation of sustainable strategies that balance tourism growth with environmental conservation and cultural preservation (Chong & Balasingam, 2019). Additionally, the

study addresses the economic potential of bicycle tourism, providing valuable information for entrepreneurs and local communities to harness opportunities for growth and development. Furthermore, the research contributes to the academic discourse by filling a critical knowledge gap, fostering a deeper understanding of the dynamics and challenges inherent in bicycle adventure tourism. Ultimately, the significance of this study transcends academia, offering tangible benefits for the industry, communities, and policymakers involved in shaping the future of tourism in India.

Conclusion

This introductory chapter establishes the foundation for an in-depth exploration of bicycle adventure tourism in India. Recognizing the rising global interest in sustainable travel experiences, the study's rationale is rooted in the untapped potential of this niche within India's diverse landscapes. Through a qualitative research approach and comprehensive objectives, the research aims to unravel the challenges and opportunities for sustainable development. The significance of this study lies in its potential to inform policymakers, guide industry stakeholders, and contribute to the academic understanding of this evolving sector. This chapter sets the stage for a thorough investigation into the multifaceted dimensions of bicycle adventure tourism in India.

Chapter 2 LITERATURE REVIEW

1.   Adventure tourism in India

According to Sharma (2022) adventure tourism in India has witnessed a significant surge in popularity, attracting thrill-seekers from around the globe. The diverse landscape of the country provides an ideal playground for a myriad of adventurous activities. From the lofty peaks of the Himalayas, offering trekking and mountaineering opportunities, to the vast expanse of the Thar Desert, providing a backdrop for camel safaris and dune bashing, India caters to a wide range of adventure enthusiasts (Bowal & Ghosh, 2023).

The river systems, such as the Ganges and Brahmaputra, present thrilling white-water rafting experiences, while the lush Western Ghats offer opportunities for trekking and wildlife exploration. Goa's coastline attracts water sports aficionados, with activities like parasailing and jet-skiing. The northeastern states offer unique cultural experiences coupled with activities like caving and angling (Gupta & Chauhan, 2020). With a rich tapestry of landscapes, cultures, and activities, adventure tourism in India has become a dynamic and multifaceted industry, contributing to the nation's appeal as a top destination for those seeking an adrenaline-fueled escape (Dash et al., 2023).

2. **Challenges faced by operators and cyclists, exploring economic, environmental, and socio-cultural dimensions**

Alharthi et al. (2021) mentioned that operators and cyclists encounter multifaceted challengesthat span economic, environmental, and socio-cultural dimensions. From an economic standpoint, operators face financial hurdles such as infrastructure maintenance costs, safety measures, and regulatory compliance. Cyclists, on the other hand, grapple with the affordability and accessibility of suitable equipment and facilities. The environmental dimension reveals the strain on ecosystems due to increased traffic, emissions, and the demand for expansive cycling infrastructure. Balancing the eco-friendly benefits of cycling with the environmental impact poses a significant challenge (Sharmeen et al., 2021).

Socio-culturally, operators and cyclists confront issues related to societal attitudes, safety concerns, and urban planning. Negative perceptions towards cycling as a mode of transportation can impede its widespread acceptance. Additionally, urban planning often falls short in accommodating the diverse needs of cyclists, leading to safety hazards (Mogaji & Uzondu, 2022). Collaborative efforts between stakeholders are crucial to addressing these challenges, fostering a more sustainable and inclusive environment for both operators and cyclists alike. Through innovative solutions and community engagement, a harmonious balance can be achieved, promoting the growth of cycling as a viable and eco-friendly mode of transportation (Yıldız & Altan, 2023).

3. **Development of sustainable policies in bicycle tourism**

The development of sustainable policies in bicycle tourism is crucial for promoting environmentally friendly and socially responsible travel practices (Agarwal et al., 2020). As global awareness of climate change and the importance of sustainable development grows, thetourism industry is adapting to minimize its ecological footprint. In the context of bicycle tourism, sustainable policies encompass various aspects, including infrastructure development, community engagement, and environmental preservation. Initiatives may involve the creation of well-maintained cycling paths, promotion of eco-friendly accommodations, and the integration of local communities into tourism planning. By prioritising these sustainable policies, destinations can enhance the appeal of bicycle tourism while minimizing negative impacts on the environment and local cultures. Furthermore, such initiatives contribute to economic development by creating jobs and fostering a sense of pride and responsibility within communities. The ongoing commitment to sustainable policies in bicycle tourism reflects a broader global effort to create a more responsible and resilient tourism industry (Khan et al., 2020).

4. Strategies to harness the full potential of bicycle tourism in India

As per the observation of Puneeth & Nethravathi (2021) Unlocking the complete potential of bicycle tourism in India demands a strategic approach that integrates various elements to create a thriving ecosystem. Firstly, the development of dedicated cycling infrastructure is imperative. Establishing well-maintained and interconnected cycling routes across scenic landscapes not only enhances the overall experience for cyclists but also promotes safety (Wilborne et al., 2022). Collaboration with local communities is another pivotal strategy. Engaging with residents to provide authentic cultural experiences can elevate the attractiveness of cycling destinations. This can involve homestays, guided tours, or cultural events that showcase the unique heritage of different regions (Oviedo & Sabogal-Cardona, 2022).

Moreover, Beck et al. (2023) a comprehensive marketing strategy is essential to reach a wider audience. Promoting bicycle tourism through social media, travel blogs, and partnerships with travel agencies can create awareness and attract enthusiasts. Government support is crucial in providing incentives for businesses catering to cyclists and investing in promotional campaigns. Education and awareness programs on the environmental and health benefits of cycling should be implemented to encourage a shift towards sustainable tourism practices. Additionally, fostering events like cycling festivals or races can boost the appeal of destinations and attract both domestic and international cyclists. A multi-faceted approach, encompassing infrastructure development, community engagement, marketing initiatives, government support, and educational programs, is vital to harnessing the full potential of bicycle tourism in India (Madapur et al., 2020).

5. Research gap

The literature highlights the vibrant landscape of adventure tourism in India, the challenges faced by operators and cyclists, sustainable policies in bicycle tourism, and strategies for harnessing its potential. However, a research gap emerges in understanding the specific economic, environmental, and socio-cultural challenges faced by bicycle tourism operators in India thus research is needed in this area. The narrative touches upon global concerns, but a dedicated exploration of the unique challenges within the Indian context, such as regulatory hurdles, economic constraints, and cultural perceptions, is lacking. Addressing these factors could contribute valuable insights for the development of tailored strategies and policies to propel bicycle tourism in India, making it more sustainable and inclusive.

6. Conceptual framework

Elements	Adventure Tourism in India	Challenges Faced by Operators and Cyclists	Sustainable Policies in Bicycle Tourism	Strategies for Bicycle Tourism in India
Key Themes	Diverse Adventure Landscape	Economic, Environmental, Socio-cultural	Environmental Responsibility, Community Engagement	Infrastructure Development, Community Collaboration,Marketing
Adventure Tourism Features	Himalayan Peaks, Thar Desert, River Rafting, Western Ghats, Coastal Activities, Northeastern Cultural Experiences (Bowal & Ghosh, 2023)			Dedicated Cycling Infrastructure, Cultural Engagement, Marketing Strategies, Government Support, Education Programs

		Economic: Infrastructure Costs, Safety Measures, Regulatory Compliance; Environmental: Traffic, Emissions, Cycling Infrastructure; Socio-cultural: Negative Perceptions, Urban Planning (Alharthi et al., 2021)		
Challenges Identified	-		-	-
Policy Development Focus	-	-	Infrastructure Development, Community Engagement, Environmental Preservation	Infrastructure Development, Community Collaboration, EnvironmentalAwareness
Gaps and Research Needs	Understanding Specific Challenges in Indian Context, Regulatory	Dedicated Exploration of Economic, Environmental, and Socio-	-	Tailored Research on Indian Economic, Environmental,

	Hurdles, Economic	cultural Challenges in Indian Context		and Socio-cultural Contexts
Elements	**Adventure Tourism in India**	**Challenges Faced by Operators and Cyclists**	**Sustainable Policies in Bicycle Tourism**	**Strategies for Bicycle Tourism in India**
	Constraints, Cultural Perceptions			for Effective Strategies
Recommended Research Area	Indian-Specific Adventure Tourism Challenges	Indian-Specific Challenges for Operators and Cyclists	Indian-Specific Sustainable Policies and Implementation	Indian-Specific Bicycle Tourism Strategy Development

Figure: Conceptual Framework Table Source:

By the Author

The conceptual framework integrates key themes from adventure tourism to challenges faced by operators and cyclists, sustainable policies in bicycle tourism, and strategies for India (Janowski et al., 2021) . It establishes a comprehensive structure for exploring specific gaps in the Indian context, guiding research towards tailored solutions for promoting sustainable andinclusive bicycle tourism.

CHAPTER 3 METHODOLOGY

1. Research philosophy

In undertaking the research an interpretivism research philosophy was adopted. This approach recognizes the significance of subjective experiences and values, aligning with the qualitative nature of the study (Ahmad & Salim, 2023). By embracing interpretivism, the research aims todelve into the

multifaceted dimensions of bicycle adventure tourism in India, exploring perceptions, cultural nuances, and untapped opportunities. Qualitative methods, such journals, articles, business reports and other reputed news journals, was employed to capture the rich and nuanced narratives, providing a holistic understanding of the factors influencing the untapped potential of bicycle adventure tourism in the Indian context (Cuthbertson et al., 2020).

2. Research approach

Adopting an inductive research approach for the researcher focused on journals, articles, business reports, and reputable news sources. This approach facilitated a nuanced exploration of diverse narratives, capturing the multifaceted factors shaping the untapped potential of bicycle adventure tourism in the Indian context (Ahmad & Salim, 2023). By delving into these rich and varied sources, the research sought to derive emergent themes and insights, fostering a holistic understanding of the intricate dynamics influencing the development and possibilities within the bicycle adventure tourism industry in India (Alharahsheh & Pius, 2020).

3. Research design

The utilization of an exploratory research design, incorporating qualitative methods such as journals, articles, business reports, and reputable news journals, proves essential in unraveling the complexities of bicycle adventure tourism in India (Makri & Neely, 2021). This design facilitates a comprehensive exploration of untapped potential by delving into diverse and rich narratives. By employing qualitative techniques, the research aims to unearth nuanced insights, fostering a holistic understanding of the myriad factors that shape the landscape of bicycle adventure tourism in the Indian context. The exploratory approach allows for flexibility, enabling the discovery of unexpected themes and contributing to a more profound comprehension of the subject matter (Turnbull et al., 2021).

4. Data collection method

In this research, the data collection method primarily employed a secondary approach, aligning with the nature of secondary research methodology (Ahmad & Salim, 2023). The researcher relied on secondary sources, including books, journals, articles, magazines, and news reports, for a comprehensive exploration of bicycle adventure tourism in India. By referencing existing literature and documented information, this secondary data collection method facilitated the retrieval of valuable insights, contributing to a robust understanding of the untapped potential and influencing factors within the Indian context. The comprehensive review of established sources enhances the depth and reliability of the research findings (Aithal & Aithal, 2023).

5. Data analysis

Thematic analysis is employed for data analysis in this research. This method involves identifying, analyzing, and reporting patterns or themes within the collected data, allowing for a systematic exploration of the rich and nuanced narratives related to bicycle adventure tourism in India (Peel, 2020). By categorizing and interpreting recurring themes, the researcher gains insights into the factors influencing the untapped potential of this industry. Thematic analysis enhances the depth of understanding, providing a structured approach to uncovering patterns and trends in the qualitative data derived from sources such as books, journals, articles, magazines, and news reports. The method facilitates a comprehensive exploration of diverse perspectives and contributes to the overall coherence of the research findings (Braun & Clarke, 2022).

6. Sampling

Employing a purposive sampling strategy, the researcher intentionally selected journals and articles for the research study. This method involves deliberately choosing specific sources that align with the study's objectives, ensuring relevance and depth of information. By purposefully selecting literature from reputable journals, the researcher aimed to capture a comprehensive understanding of bicycle adventure tourism in India. Purposive sampling allows for targeted inclusion of sources that contribute meaningfully to the research, enhancing the quality and richness of the data collected from these selected journals and articles without relying on random selection methods (Andrade, 2021).

7. Ethical consideration

In conducting this study, ethical considerations were paramount for the researcher. The utilization of secondary data, sourced from journals, articles, and reputable publications, adhered to ethical standards by respecting copyright and intellectual property rights. The researcher ensured proper citation and acknowledgment of sources, maintaining academic integrity. Moreover, the study upheld confidentiality and privacy, avoiding the use of sensitive or personal data. Ethical guidelines were strictly followed, fostering transparency and trust in the research process. The researcher's commitment to ethical principles underscores the integrity and reliability of the study's findings in the exploration of bicycle adventure tourism in India (Tamminen et al., 2021).

8. Accessibility issues

Navigating accessibility challenges in data collection, the researcher encountered constraints in accessing certain journals and articles due to subscription barriers. To overcome this, the researcher strategically utilised institutional resources, interlibrary loans, and collaboration with academic

networks. Leveraging these alternatives ensured access to crucial literature, mitigating the impact of subscription restrictions. This adaptive approach allowed the researcher to overcome accessibility hurdles, demonstrating resourcefulness in acquiring the necessary data for the study on bicycle adventure tourism in India (Newman et al., 2021).

CHAPTER 4 FINDINGS AND ANALYSIS

1. **Thematic analysis**

The current state of bicycle adventure tourism in India, including popular destinations and existing infrastructure

The thematic analysis reveals a rich tapestry in India's adventure tourism landscape, encompassing diverse terrains and activities. From the Himalayas to the Thar Desert and coastal regions, the country offers a spectrum of experiences, drawing global thrill-seekers. Sustainability emerges as a critical theme in bicycle tourism, with Agarwal et al. (2020) emphasizing the need for environmentally friendly and socially responsible practices. This involves infrastructure development, community engagement, and environmental preservation, contributing to responsible tourism. The strategic development of bicycle tourism further unfolds, stressing the importance of dedicated infrastructure, collaboration with local communities, and a comprehensive marketing approach (Puneeth & Nethravathi, 2021). A multifaceted strategy, integrating infrastructure, community engagement, marketing, government support, and education, is underscored as crucial for unlocking the complete potential of bicycle tourism in India (Wilborne et al., 2022; Oviedo & Sabogal-Cardona, 2022; Beck et al., 2023; Madapur et al., 2020).

Challenges faced by operators and cyclists, exploring economic, environmental, and socio- cultural dimensions.

The thematic analysis of bicycle adventure tourism in India reveals interconnected challenges. Alharthi et al. (2021) identify economic hurdles for operators, including infrastructure costs and regulatory compliance. Cyclists face issues of affordability and accessibility. The environmental dimension emphasizes strains on ecosystems due to increased traffic and emissions, necessitating a delicate balance between eco-friendly benefits and environmental impact (Sharmeen et al., 2021). Socio-culturally, negative perceptions towards cycling and inadequate urban planning contribute to safety concerns and hinder acceptance (Mogaji & Uzondu, 2022). Collaborative efforts are crucial to address these challenges, fostering sustainability. Yıldız & Altan (2023) advocate for innovative solutions and

community engagement, promoting cycling as a sustainable and eco-friendly mode of transportation in India's adventure tourism landscape.

2. DISCUSSION

The discussion on the current state of bicycle adventure tourism in India reveals a captivating landscape that spans diverse terrains, from the towering Himalayas to the arid Thar Desert and picturesque coastal regions. This variety attracts adventure enthusiasts worldwide, contributing to the sector's popularity. The critical theme of sustainability, as highlighted by Agarwal et al. (2020), underscores the necessity for environmentally friendly and socially responsible practices in bicycle tourism. This involves not only infrastructure development but also engaging with local communities and preserving the environment, aligning with the broader trend of responsible tourism. The strategic development of bicycle tourism, according to Puneeth & Nethravathi (2021), emphasizes the importance of dedicated infrastructure, collaboration with local communities, and a comprehensive marketing approach. This multifaceted strategy, as supported by various studies (Wilborne et al., 2022; Oviedo & Sabogal-Cardona, 2022; Beck et al., 2023; Madapur et al., 2020), is identified as pivotal for unlocking the full potential of bicycle tourism in India.

Moving to challenges faced by operators and cyclists, the thematic analysis exposes economic, environmental, and socio-cultural dimensions. Alharthi et al. (2021) delineate economic hurdles, including infrastructure costs and regulatory compliance, while Sharmeen et al. (2021) illuminate the environmental strains, underlining the need for a delicate balance between eco-friendly benefits and environmental impact. In the socio-cultural realm, negative perceptions towards cycling and deficient urban planning contribute to safety concerns, hindering the acceptance of cycling as a mode of transportation (Mogaji & Uzondu, 2022). Yıldız & Altan (2023) advocate for collaborative efforts and innovative solutions to address these challenges, promoting sustainability and establishing cycling as an eco-friendly transportation mode in India's adventure tourism landscape. This comprehensive discussion reveals the intricate interplay of diverse elements shaping the current and potential future of bicycle adventure tourism in India.

CHAPTER 5 CONCLUSION AND RECOMMENDATION

1. Conclusions

India's bicycle adventure tourism presents a diverse and appealing landscape, attracting global enthusiasts. The thematic analysis underscores the vital themes of sustainability, strategic

development, and the challenges faced by operators and cyclists. Emphasizing environmentallyfriendly practices, dedicated infrastructure, and collaborative efforts, the discussion points to a

multifaceted strategy for unlocking the full potential of bicycle tourism. As the industry evolves, addressing economic, environmental, and socio-cultural challenges is crucial. By fostering sustainability and innovative solutions, India can further establish itself as a premier destination for responsible and exhilarating bicycle adventure tourism.

2. Recommendations for the Future Research Scholars

1. *Explore Sustainable Infrastructure*: Future research should delve into sustainable infrastructure for bicycle adventure tourism, assessing its impact on both operators and cyclists.

2. *Community Engagement Strategies*: Investigate effective strategies for engaging local communities in bicycle tourism, emphasizing cultural preservation and economic benefits.

3. *Technological Integration:* Explore the integration of technology, such as mobile applications or online platforms, to enhance the overall experience for cyclists and streamline operations.

4. *Policy Analysis*: Conduct in-depth analyses of existing policies affecting bicycle tourism, proposing recommendations for creating a conducive regulatory environment.

5. *Long-term Environmental Impact*: Investigate the long-term environmental impact of bicycle tourism, focusing on strategies to minimize ecological footprints and promote sustainable practices.

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