



## A Study on Emerging Management Practices

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### ARTICLE DETAILS

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### ABSTRACT

After going through this research paper, the reader will learn about the evolution of the management areas. New areas of management elaborated in these research papers are Waste Management, Plastic Waste Management, Management in Aviation, Management in IT (data science) sector, Management of Risk factors of the organization and many more. After doing research on new areas, we can observe that exploring management is the demand of the time. After doing research on above mentioned topics, we can say that there are many more hidden areas of management that should appear and their application will be done in the future. Management is a futuristic concept; also, it applies in all sectors of the economy i.e. Management is said to be universal. Management is very dynamic as management areas continue to evolve day by day.

### Introduction

Management refers to the process of achieving desired goals by utilizing the efforts of others. It is a unique and systematic activity that involves planning, organizing, directing, and controlling. This process is carried out to define and fulfill specific objectives through the effective use of human resources and other assets. It is important to highlight that management is a function that transforms uncoordinated



human and material resources into productive and efficient outcomes. In today's world, management is not just limited to businesses, companies, and other organizations, but it has widened its scope to various new aspects. This thought gives birth to many new aspects and subjects of management. Management is a creative and futuristic process because it includes many dynamic decisions that the managers have to take according to the business environment. Business and management research is a fast-developing discipline that continually requires creative strategies to stay current. The COVID-19 pandemic significantly altered organizational operations, making remote work a standard practice for many employees. Management is an ongoing process and it is evolving continuously in our day-to-day life as well as in our professional life. Now the management is present everywhere. The theories and methodologies of management are now applied in various new aspects viz. Waste Management, International Business, Management in Aviation, Healthcare Management, Digital Cyber Security Management, Risk Management, etc. The objective to explore new areas of management is to understand and increase productivity in all Societal, Economic, and Political factors.

### **Significance**

Evolution in any aspect of the area is a must. We cannot stop at one place as it hinders pace, sustainability and productivity of an organization. As the classical theories of management that were proposed by Henry FAYOL and other researchers need evolution or in other words, there are more areas of management that can be explored, also mentioned above. Good management is the key to ensuring the efficacy and productivity of any organization or firm. The significance of this research paper is that it creates a bridge between traditional areas of management and new areas of management. This research paper also lays emphasis on the role of management in Social Welfare (Waste Management, Plastic Waste Management, Disaster Management, Employment Generation). New areas of management help the organization or individuals to cope with the challenges and hindrances. This research paper lay emphasis on the new needs of management from past views to future certainties

### **Objectives**

- To study new areas of management.
- To analyse the need for a macro scope of management.
- To analyse sustainability and increase productivity through new management ideas.

### **Review of Literature**



Emerging Management Practices	Author's Name	Year	Author's Review	Subjective Reviews Inference
	1. Mark Brown	2011	Improved forest operation management was crucial for sustainable forestry, ensuring that forests were harvested in a way that balances environmental health, economic viability, and social responsibility. By integrated these strategies, forest operation management could become more sustainable, productive, and resilient, ensured long-term environmental and economic benefits.	These Research papers discussed Waste management, Food Waste Management, Business model on Forest Management, Stormwater.
	2. Sadaf Ulmoi	2013	Sustainability Development was designed to equip students with the skills and knowledge necessary to address the environmental, social, and economic challenges businesses face in the modern world. This specialized MBA combined traditional business management courses with a focus on sustainability, corporate responsibility, and environmental sustainability	Management to address the enhancement of productivity and sustainability in environmental health, promoting social well-being.
	3. A. Melo, J. Cunha, P. Ferreira,	2017	There were so many countries where the forest sector is highly internationalized. He said it was a sector rich in potentialities that had not yet been properly explored, and the lack of investment in maintenance. It was concerned with its sustainability, diversity, and increasing complexity. A business model is all about the sustainability of resources and efficiency.	



<b>Environment Management</b>	4. NiyitangaEv ode, Ahmad Qamar	2021	Huge use of Plastic occurplastic waste, which is too harmful for the environment, and it imbalances the global needs and human needs. Plastics have significantly benefited our daily lives through their widespread use in household tasks and industrial packaging of various final products. However, the management of plastic waste after use remains inadequate.
	5.Sen Zhang, Yuqing Shi, Jun Tai, Yao Wang, Yunfeng Wan, Jingneng Huang, Enuo Wu, Jun Zhao, Guangren Qian,	2022	Waste management came to mind by seeing China's waste. It gives emphasis on surface water quality and improvement in the quality of oxygen. It also guides the throwing and reuse of waste materials in an efficient way in order to increase productivity.
	6.Madiha Saba, Pooja	2022	Food waste reduction can be achieved by donating surplus food to NGOs. These organizations have initiated a system where restaurants can notify them in case of leftover food. This initiative has enhanced the public image of hotels and restaurants involved in food donations while also helping them save costs. It has led to reduced over-purchasing and minimized environmental impact. Most importantly, it



			provides essential meals to underprivileged individuals, helping them sustain their lives.
	7. Asphalt Muposhi	2024	The author informed us about the sustainability of management in MBA is not sufficiently intrigued in Africa. Institutions that provide proper education were missed.
	8.Mr. Anweshan Jana. Sourav Mahanto	2024	Agri business management was crucial for ensuring the efficiency and profitability of businesses within the agricultural sectorwhile adapting to market demands, technological advances, and global challenges like climate change and food security. Components of agribusiness management were farm management, supply chain, marketing and sales, and financial management.
	9.Dr. A.juliet	2024	Waste management and recycling were essential components of modern environmental sustainability. They help reduce pollution, conserve natural resources, and mitigate the harmful effects of waste on ecosystems.Waste management and recycling are used to reduce our environmental imbalance and achieve a more sustainable future.
	10. Geraldес,An tónioPiqueir	2024	The study highlights that urban stormwater (SW) issues, especially in coastal areas, involve not only flooding but also pollution



	o,Francisco Santos, Cristina Matos, Cristina		and groundwater management. Uncontrolled SW is causing groundwater salinization. Future research will focus on developing integrated management solutions for coastal basins & developing monitoring systems for better coastal water management.	
<b>Health Care Management</b>	11.Mayank Mani Tripathi	2023	Health is the most important and trending topic after COVID pandemic.This research paper shows and depicts the collaboration of the healthcare department and the Intelligence technology department. Management in providing e-reports, disease possibility, electronic medical record system,a machine learning algorithm is used to intensify the smartness of the health care management.	This research highlighted the management of Intelligence technology in Health Care, managing E-reports, disease prediction, focusing on a
	12.Rajavel, n. Rahima ,Priyadharshini, Kr ,Basheera, m.	2024	The review emphasized the need for education, lifestyle changes, and healthcare policies to improve access and prioritize patient care. While diabetes mellitus has no cure, treatments like herbal medicine and cell therapy have shown promise. Managing it required awareness, a healthy lifestyle, and proper eating habits to reduce complications.	healthy lifestyle, and advancement in treatment to attain high Life Expectancy.
	13.Renata McDonnell	2017	In this paper the author introduced us from various information systems viz.research information system (CRIS). Comparison was made between different information systems.	Data Science Management emphasized on investment in information



<b>Management in Data Science</b>	14. Antonio Carlos GastaudMaçada,Norbert oHoppen,MauriciusMunhoz de Medeiros	2020	The main goal was to explore the benefits of data science in management. Organizations made efforts to transform data into valuable information by enabling executive mindset changes, formulating strategies, and renewing workforce skills. Empirical evidence was gathered, highlighting the advantages and challenges of data science in improving business management through investments in information technology and effective governance mechanisms.	technology. Cyber Security plays a crucial role against financial scams and cyber scams. Cyber Security architecture helped in cope up with cyber threats. It involved exploring the used of in Data
	15.Yuchong Li	2021	The paper explored the growing risks of cyber scams and attacks due to rapid technological advancements, affecting companies and government institutions. It reviewed cybersecurity management's role in protecting organizations from financial scams, data breaches, and other threats like viruses and DDS. The research surveyed advances in cybersecurity, highlighting various methods, challenges, strengths, and weaknesses, and discussed systematic frameworks for safeguarding organizations against cyber threats and attacks.	Integration.
	16.Kam-Fung Cheung, Michael G.H. Bell, Jyotirmoyee Bhattacharjya	2021	The paper examined how technology enhanced logistics but increased cyber-attack risks, affecting supply chain performance. Most studies lacked real cybersecurity data, with few using quantitative methods. Blockchain technology remained in its early stages in logistics. The author highlighted outdated	



			methods insufficient against future threats, including quantum computing, and conducted limited research on information security. Future research directions were suggested.	
	17. Kshetri , Nir	2021	The paper emphasized aligning cybersecurity goals with organizational objectives, facilitated by the collaboration between IMBOK and cybersecurity architecture. However, it remained a conceptual model, requiring further research and real-life applicability for effectiveness. The conclusion lacked a clear procedure to achieve goals, limiting the model's practical use for addressing cybersecurity challenges.	
	18. Andreas Sundstrom	2024	It involved exploring how artificial intelligence (AI) technologies were integrated into business management practices and decision - making processes. AI is transforming industries by automating tasks, enhancing decision -making and creating new opportunities for innovation. Role of AI in enhancing decision-making processes in businesses. Managing organizational changes and the future of work	
	19. Michael W. Grieves	2005	Product Lifecycle Management (PLM) is an ongoing aspect of management. identify the places where we need to explore issues of the product. This management helps in increasing productivity and promotes standing plans.	This research focuses on Product Lifecycle Management to enhance productivity



<b>Operation Management</b>	20. Alireza Sheikhzadeh	2012	The paper reviewed research priorities in Operations Management (OM) across three intervals (2001-03, 2004-06, 2007-09), discussing trends in supply chain, performance measurement, quality, and process technology. Statistical results showed an increase in supply chain performance measurement, while quality focus declined. Process technology and design remained exceptions, with limited research attention.	through the use of process technology and design. In daily operations, statistical methods are used in academic and practical disciplines of an organisation.
	21. Rosman Md Yusoff	2012	The paper examined the impact of supply chain management strategy and practices on supply chain performance using data from 200 Malaysian manufacturing managers. With a 62% response rate and 51% usable data, statistical methods like mean and standard deviation were applied. Findings revealed that supply chain management practices improved performance, while the strategy had a weaker impact.	
	22. Shilpa Parkhi	2015	The paper explored new methods and technologies in supply chain management (SCM), aiming to enhance product or service competitiveness. The author introduced various SCM dimensions and analysed areas like logistics, value chain, and operations management. The research concluded that SCM has significant potential for further development, with ample scope for improvement and innovation.	



	23. Michael Andrew Lewis	2019	Operations management combines academic and practical disciplines, including engineering, management, mathematics, and marketing. It oversaw internal and external company operations, ensuring efficiency. Innovations in operations were essential, and effective management made it beneficial to the environment, helping build successful companies (unicorns) for societal well-being.	
<b>Management in Aviation</b>	24. Triant G. Florish, Sharon L. Oswald	2016	Implementing a strategy in aviation management is made with a view to giving guidance on aviation problems. These strategies are for both professionals and students. Corporate strategy, aviation problems, and Aviation environment assessment are some topics covered under aviation management. It also widens its scope by launching professional courses in Aviation.	Aviation Management focuses on strategies in aviation hindrances and manages the aviation environment by use of advanced technology to
	25. Rakesh G Kumar	2021	The paper addressed the aviation industry's challenges with safety and performance enhancement, focusing on big data's influence. It discussed the complementary relationship between multi-layer networks and analysis methods. The author provided solutions for a national aviation big data platform, global collaboration, and advancements in aviation big data technology.	access big data easily. Air Transport Management assesses the oversight of airline and airport operations.
	26. Sebastian Wandelt	2024	Air Transport Management involved planning, administration, and oversight of	



			airline and airport operations, ensuring efficient, safe, and sustainable air travel. The field is increasingly focused on developing sustainable practices, such as reducing carbon emissions and adopting greener technologies to improve the overall functioning and environmental impact of air transport systems.	
<b>International Marketing Management</b>	27. Paul W. Beamish, Nathaniel C. Lupton,	2016	Several suggestions on management in international business are given. Also gave emphasis on the theories and methodologies regarding international business. In this paper, we understand the evolution and new needs of management in international business from past to future views.	The authors emphasized cross-cultural management in International Business Management. Use of negotiation strategies addressed effective international Marketing.
	28. T.A.D.S Tennakoon	2022	International business negotiations, influenced by cultural differences, required companies to understand both their own and others' organizational and national cultures. To avoid cultural missteps, firms had to recognize differing values and assumptions, which impacted communication and negotiation processes on various levels in international business.	
	29. HihanHuana g	2023	The author emphasized the role of cross-cultural management in international business, stressing the need to understand cultural differences for successful global operations. The use of effective negotiation strategies was highlighted as a key factor in enhancing international marketing efforts, improving communication, collaboration,	



			and market reach across diverse regions	
	30. Muhammad Idris	2024	This research addressed the challenges and opportunities in International Business Management, focusing on how cultural diversity, economic volatility, and geopolitical risks influenced operations. It highlighted the need for organizations to invest in cross-cultural competence and foster inclusive cultures, noting that post-COVID-19 global business presented new investment opportunities across sectors.	
<b>Others</b>	31. Wolfgang Bauer	2002	This research paper explored risk management in bank finance, crucial for efficient bank operations. It covered key elements such as deposit rates, interest rates, capital, and deposit money. The paper highlighted the importance of deposits and withdrawals in the banking system and discussed how managing these transactions and capital was essential in bank financing.	
	32. Elke Sechubler	2013	This event management system is quick and handy. During the research, it was observed that events are a major part of a human being, and several events take place on a daily basis. Lots of paperwork is involved, and hence lots of time and money are also wasted managing those events. Malpractices can be done in event management. Also author emphasized on low waste.	
	33. Caroline	2022	The author's research explored trends and	



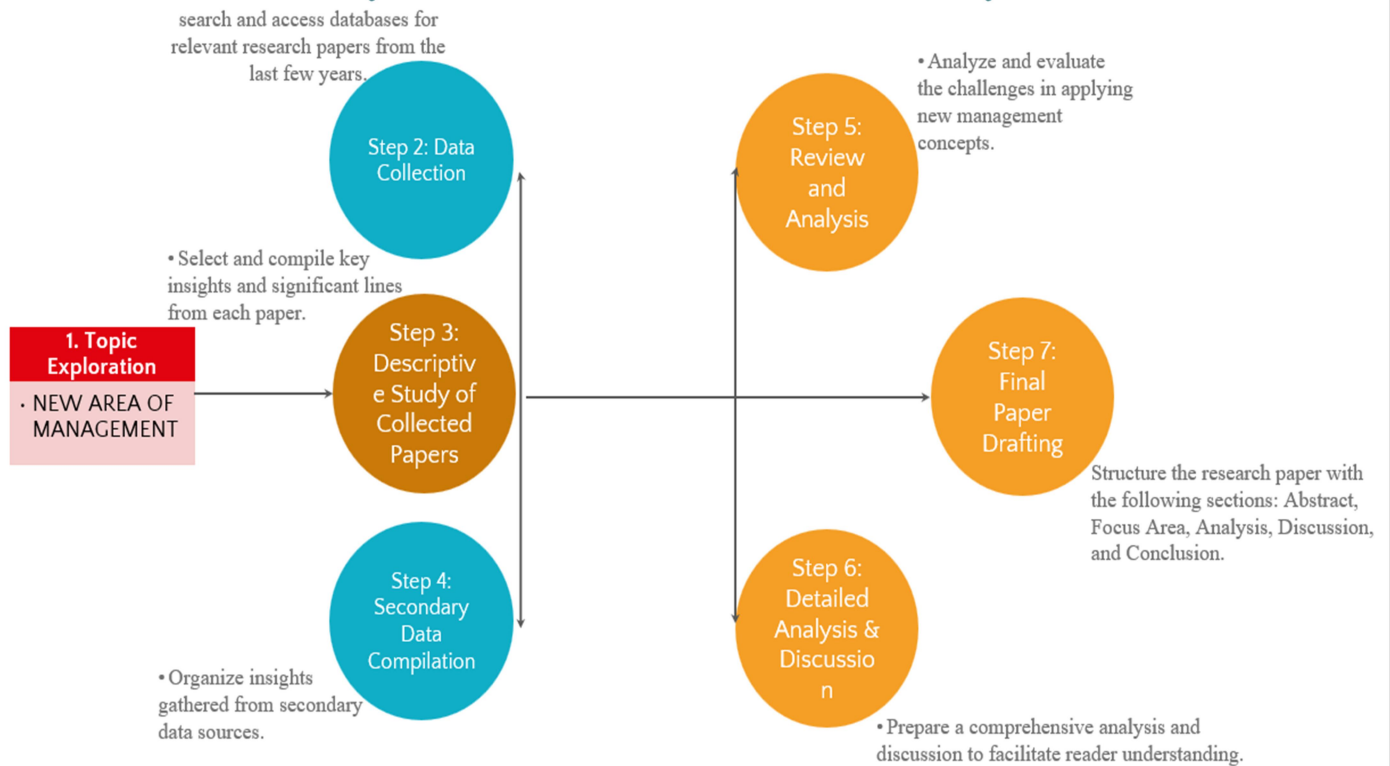
	Tynanb and Phil Klaus		the evolving scope of luxury goods and services management. It identified five megatrends, emphasizing a shift towards experiencing rather than consuming luxury. Digital-native, conscious-driven customers demanded seamless, sustainable, ethical, and socially conscious luxury experiences, reshaping how luxury brands delivered value across multiple dimensions.
	34. Li,mingyi	2024	The paper summarized existing literature, highlighting applications at the intersection of fintech and carbon finance, a timely and significant research area. Technical terms like blockchain and smart contracts were mentioned but not explained, underscoring the need for further clarification in this emerging field of study.

**Table 1.1: Review of literature**

**Research Methodology**

A Systematic Research was conducted on databases related to exploring new areas of management, for access to quality data we collected related topic research papers from the last few years so that a Comprehensive Research would be done. The research insights significance and also the challenges in application of new scopes of Management. For the preparation of this research paper, we do descriptive study of the related paper. This paper is purely designed from the secondary data. We read the full text of related publications and selected the most appropriate key lines. This research paper contains our reviews on the author's view concerning a particular research paper. We also give a detailed analysis and discussion part so that it facilitates the reader in understanding our research. Focus area, abstract and conclusion were examined based on keywords and few filtration criteria. Many strategies and theories of management are studied while preparing this research paper.

## RESEARCH METHODOLOGY

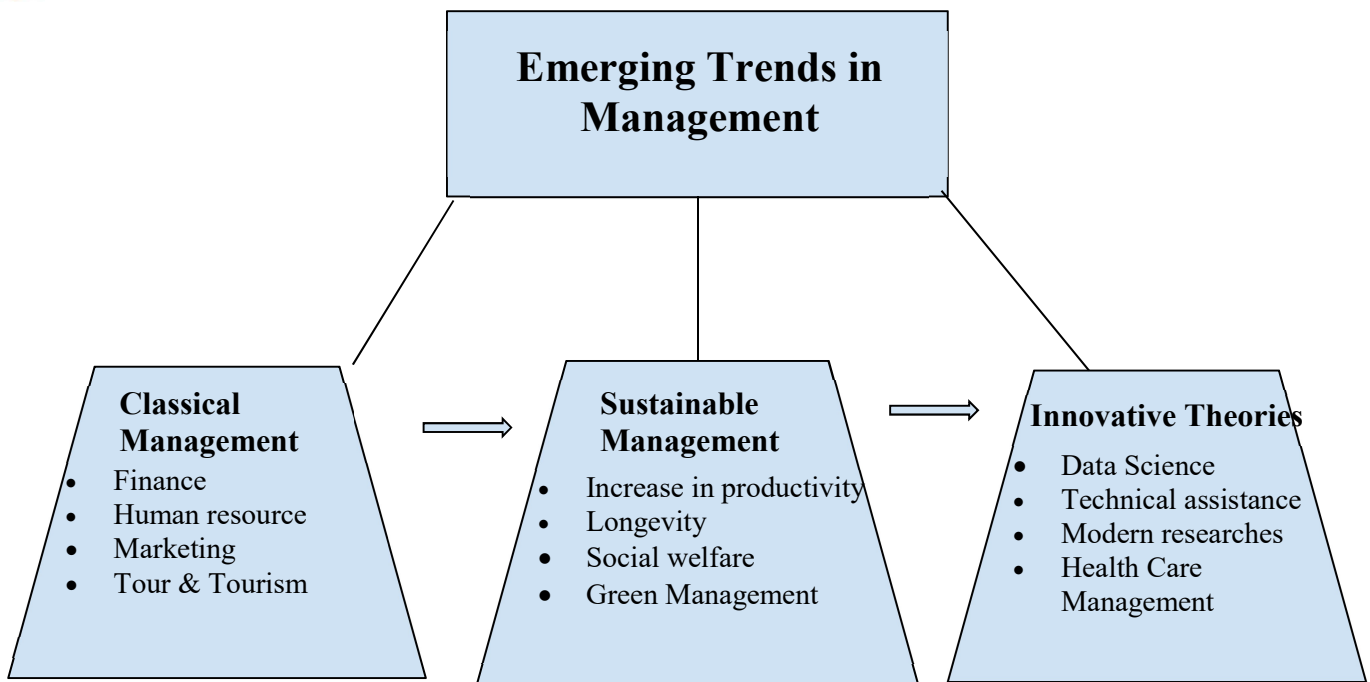


**Fig1.1 Research Methodology**

### Research Gap

This research highlights several gaps, including the need for future risk assessment in Aviation Management, addressing both physical and mental well-being related to genetic disorders in Healthcare Management. Additionally, it emphasizes conserving environmental factors such as oxygen, water, and soil in Environmental management, the negative impact of International Business on small and rural firms. In Operation management authors do not give preferences to consumer interests and demands.

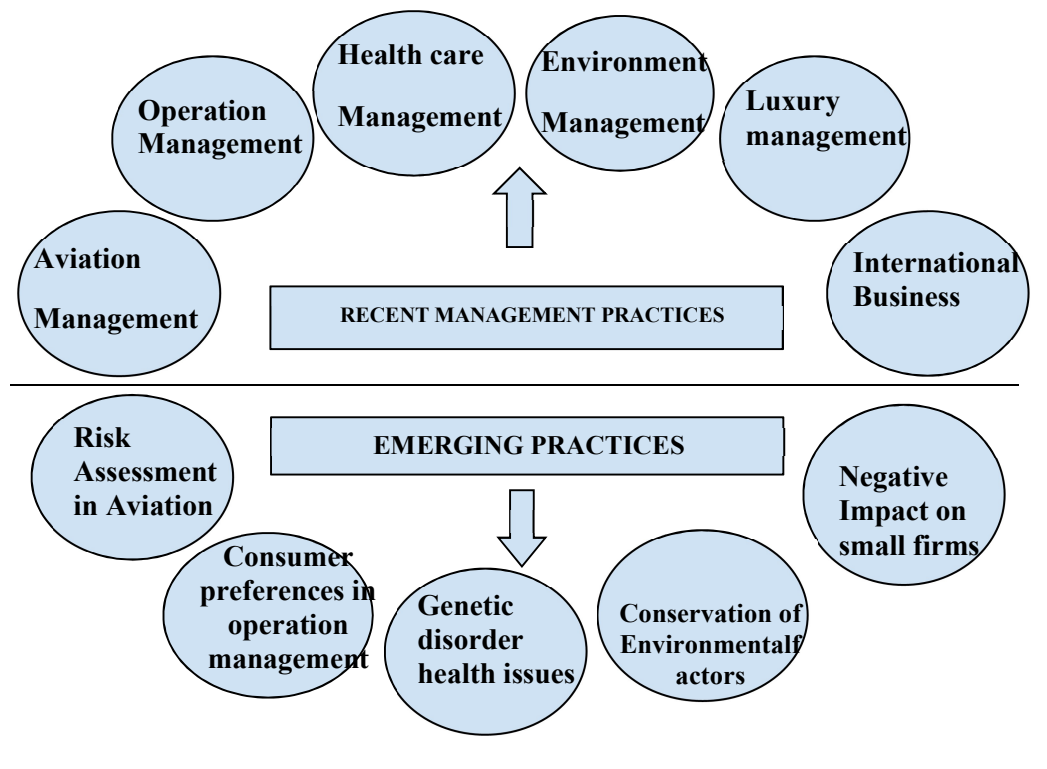
### Discussion & Analysis



**Fig1.1: Emerging Trends in Management**

In fig.1.1 We discussed the Emerging trends of Management according to the needs of time. When the management concept first came, it only talked about how to use our human resources maximum with no regard of their emotions. Additionally, the scope of management is initially limited to only a few fields, such as Finance, Human Resources, Marketing, and Production, among others. With the passage of time, the thought of sustainability, productivity, longevity of human resources, and social welfare came to the minds of researchers. With the thought of increasing sustainability and productivity, researchers include theories and strategies related to technical assistance in traditional management concepts. After classical management, researchers focus come on the thought of sustainability along with no compromise in management practices. Sustainable Management lays emphasis on the longevity of the production cycle, also it suggests management practices should be done in a way that it results in social welfare.

Modern research facilitates result we have many new areas of management in order to fill the gap between traditional and modern concepts of management. These modern and innovative theories give light to new areas like Data Science, Technical assistance in Aviation, Health care, and Operations management. Evolving technical assistance increases the pace of management in all sectors. These emerging trends are the result of the curious and innovative mind of humans also, every innovation is borne by the necessities of time.



**Fig 1.2**

In this flowchart, we try to list out the new trends of management based on the modern research. As we all know there are always two sides of a coin, same thing applies with this research paper. The above flow chart clarifies both sides picture of the research paper. The upper side shows the topics on which research scholars said things in the particular paper, and we take that as a review and citation on the other hand lower part of the flow chart depicts the missed out topics or we can say the gapping terms of the research paper.

After analysing the research paper on Environmental Management, our analysis indicates that enhancing forest operation management involves striking a balance between environmental health & social responsibility. Forest Management becomes more sustainable and productive but plastic waste creates imbalance in forest operational management, although plastic has become so common in the day-to-day life of humans. Management in agriculture helps in increasing market demand and to cope up with global challenges, viz. climate change. Waste Management is done with the view to reducing pollution and mitigating the harmful effects on the ecosystem. Aviation Management solves the aviation problems through the application of theories and strategies. While analysing the research paper, we noticed that there is a lack of future risk assessment that could turn out as a disaster. Management acts as a bridge between the healthcare department and IT department. IT facilitates online medical access in medical



emergencies but both IT and healthcare management fail when we talk about genetic disorders and health problems like diabetes mellitus. Analysing new trends opens the door for an innovative mind. Operations Management increases productivity by enhancing the quality through process technology and design. Statistical tools like mean, standard deviation were applied. It lays emphasis on innovations, cost control for societal well-being.

Focus Area	New Emerging Areas of Management Practices
<b>Environmental Management</b>	<ul style="list-style-type: none"><li>• <b>Waste Management</b></li><li>• <b>Food Waste Management</b></li><li>• <b>Plastic Waste Management,</b></li><li>• <b>Business Model on Forest Management</b></li><li>• <b>Strom Water Management</b></li><li>• <b>Environmental Health Management</b></li></ul>
<b>Health care Management</b>	<ul style="list-style-type: none"><li>• <b>Integrated E-healthcare management system</b></li><li>• <b>Diabetes Mellitus Management System</b></li><li>• <b>Management Of Healthy Lifestyle</b></li></ul>
<b>Management in Data Science</b>	<ul style="list-style-type: none"><li>• <b>Cyber Security Management</b></li><li>• <b>Data Science for Business</b></li><li>• <b>Research Information Management for Business</b></li><li>• <b>Investment In Information Technology</b></li><li>• <b>Block Chain Technology</b></li><li>• <b>Integrated Artificial Intelligence</b></li></ul>
<b>Operation Management</b>	<ul style="list-style-type: none"><li>• <b>Product Life Cycle Management</b></li><li>• <b>Supply Chain Management</b></li></ul>



	<ul style="list-style-type: none"><li>• <b>Innovation In Operation Approach</b></li></ul>
<b>Aviation Management</b>	<ul style="list-style-type: none"><li>• <b>Aviation Information System</b></li><li>• <b>Big Data Analysis in Aviation</b></li><li>• <b>Strategies And Theories Related to Aviation</b></li><li>• <b>Air Transport Management</b></li></ul>
<b>Risk Management</b>	<ul style="list-style-type: none"><li>• <b>Financial Risk Management</b></li><li>• <b>Risk Management Strategies and Theories in Bank</b></li><li>• <b>Risk In Mass Media Management</b></li><li>• <b>SWOT Analysis</b></li></ul>
<b>International Business Management</b>	<ul style="list-style-type: none"><li>• <b>Cross-Cultural Management</b></li><li>• <b>Market Expansion</b></li><li>• <b>International Business Strategies</b></li></ul>
<b>Others</b>	<ul style="list-style-type: none"><li>• <b>Luxury management</b></li><li>• <b>Carbon Finance</b></li><li>• <b>Risk Management (Finance)</b></li><li>• <b>Event Management</b></li></ul>

**Table1.2: Emerging Areas of Management Practices**

While analysing the Tour and tourism management, we can conclude in some special areas viz. Iceland tour and tourism is the only major source of active income and employment opportunities. Tour and tourism management has the potential to pace up the economic growth of a country. Data management transforms data into information and adds value to the organization. Cybersecurity facilitates data



management in protecting information and prevents the virus from data fishing. Cyberattacks can reveal the sensitive database of an organization, that somewhere acts as a disaster in the future. A proper management system on cyberattacks should be taken place to ensure a sense of fearlessness in individuals. International business increases competitiveness in the Indian economy, and sometimes it becomes difficult to collaborate with persons of different cultures and areas. The intersection of fintech and carbon finance is a timely & important area of research. Some technical terms (e.g., blockchain, smart contracts etc.) are mentioned. International business is influenced by cross-cultural differences. Focused area is market expansion, team collaboration.

### **Suggestions**

Our suggestions start from the point that we developed such a management system that minimizes risk factors. Management should be done in a way that it facilitates and helps in making quick decisions in contingency conditions. Innovative minds should explore more new trends of management i.e.,

- 1) Forensic Lab Management.
- 2) Social Welfare Management.
- 3) Fraud Detection Management.

Research should be done on above mentioned management areas on the basis of modern theories and methodology of management.

### **Conclusion**

Innovative solutions for organizations and communities can be found by investigating new management domains, such as Waste Management, Aviation, and Artificial Intelligence in Management. AI improves decision-making in management by automating monotonous processes, gaining insights from data analysis, and increasing accuracy and efficiency. By innovative procedures like garbage sorting, recycling, and monitoring, artificial intelligence (AI) in waste management promotes environmentally friendly behaviour and sustainable practices. These emerging fields of management show how technology can increase efficiency, change industries, and advance sustainability. After doing research on new areas, our paper concludes that exploring management is the need of the time. Also, we cannot expect a succession of any activity in the absence of management. By exploring new areas, creation of employment takes place in various fields like education, business, the corporate world etc.



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